

Competition Rules “Passport – Slalom kmzero”

Art. 1 – Competition Organizer

The competition is organized by the agritourism businesses of the regions of Lombardy, Veneto, and Trentino–Alto Adige affiliated with Terranostra Nazionale, with registered office at Fondazione Campagna Amica – Via XXIV Maggio 43 – 00187, Rome (Italy).

Art. 2 – Duration of the Competition

The “Slalom kmzero” competition will start on February 1, 2026 and will end on May 30, 2026.

Art. 3 – Eligible Participants

All customers of agritourism businesses affiliated with Terranostra may participate in the competition, provided they are of legal age.

The passport is personal and non-transferable. Purchases must be made by the holder of the “Passport”, hereinafter referred to as “the customer”.

Art. 4 – How to Participate

Each purchase of services (lunch, tastings, snacks, overnight stays, experiential activities) exceeding €50.00, made by the customer at Agritourism Businesses affiliated with Terranostra in the regions of Veneto, Lombardy, and Trentino–Alto Adige, entitles the customer to receive one company stamp on the “Slalom kmzero Passport”.

Only one stamp may be applied for each purchase.

Participating agritourism businesses will be listed on the interactive map dedicated to the Competition on the website:

www.campagnamica.it/il-turismo-lento-di-campagna-amica/milano-cortina-2026/

Art. 5 – Prizes

Upon completion of the passport, and therefore upon obtaining the 5th stamp, the customer may request a discount on the services purchased equal to 10% of the amount spent by the passport holder, up to a maximum discount of €20.

The discount will be granted by the agritourism business that applies the 5th stamp.

Art. 6 – Awarding of Prizes

The prize may be claimed no later than May 30, 2026.

Points cannot be converted into cash, nor vice versa, and prizes/the right to a discount may not be transferred by the passport holder to another person.

Art. 7 – Liability and Limitations

The organizer assumes no responsibility for any technical malfunctions or errors in the registration of points.

Any complaints must be submitted within 30 days from the final closing date of the competition by writing to one of the following email addresses:

terranostra.lombardia@coldiretti.it – terranostra.veneto@coldiretti.it – trento@coldiretti.it

Art. 8 – Privacy

Personal data will be processed in compliance with EU Regulation 2016/679 (GDPR) and used exclusively for purposes related to the competition.

Art. 9 – Acceptance of the Rules

Participation in the competition implies full acceptance of these rules.

